



**Sustainability
Report
2018**
Colombia

Our Way to Serve

Table of Contents



Message from the President and
Managing Director

4



Bridgestone Corporation

8

Corporate Philosophy
In Figures
Corporate Governance
Global Corporate Social Responsibility
(CSR) Commitment

9
10
11
12



Bridgestone Latin America North (BS-LAN)

14

In Figures
Regional Corporate Governance

15
17



Bridgestone Colombia

18

Products and Services
Awards and Certifications
Material Issues
Contribution to the Sustainable Development
Goals (SDGs)

19
19
20
21



Priority Areas

22



Mobility

24



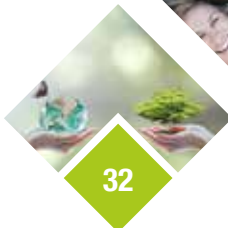
People

28



Environment

32



Management Fundamentals

36



Compliance, Fair Competition
Business Continuity (BCP), Risk Management
Human Rights, Labor Practices
Safety, Industrial Hygiene
Procurement
Quality and Customer Value

38
42
44
48
50
52



About this Report

56

Scope
Stakeholders
Materiality Analysis
GRI Content Index

57
58
60
62



Message from the President and Managing Director



Dear reader,

I am proud to present the *Fourth Sustainability Report 2018* for Bridgestone Latin America North (BS-LAN), an action that demonstrates the company's commitment to transparency and accountability.

In 1930, our founder, Shōjirō Ishibashi, undertook to make Bridgestone a company that can *Serve Society with Superior Quality*. Since then, we have understood that a sustainable company is one that is committed to creating value that is shared with its stakeholders and with society.

BS-LAN is a region consisting of different realities, where each market has its own peculiarities that together account for a vast array of opportunities. In terms of business, Mexico is our largest market, followed by Costa Rica—which covers all of Central America and the Caribbean—and finally Colombia, which is experiencing strong development along with Ecuador.

2018 posed many challenges. In the economic realm, the change of government in Mexico and NAFTA negotiations were important developments, and we analyzed their potential impacts to our industry.

Socially and environmentally, we have come to face one of history's greatest challenges: climate change, a phenomenon that is seriously affecting people's health and safety and causing loss of biodiversity on the planet. In light of this scenario, it is absolutely necessary that all the world's companies actively engage in reducing greenhouse gas emissions. BS-LAN is actively working toward the global corporate target to reduce CO2 emissions by 50% by 2050.

In response to these challenges, in order to continue on the path of building a sustainable company, Bridgestone has a global commitment to Corporate Social Responsibility, *Our Way to Serve*, which across three Priority Areas (Mobility, People, and the Environment) and through six Management Fundamentals, provides guidance on how to improve our economic, social, and environmental performance, to positively impact our stakeholders.

As for **Mobility**, we have committed to making mobility simpler, safer, more accessible, and more integrated. As such, in 2018 we continued to promote a culture of road safety in this region through our *Think Before You Drive* program, which reached 16,403 people (including motorists, university students, and children). We also continued to develop new technologies such as Run-Flat, a tire that allows drivers to continue driving safely in case of a flat.

Regarding **People**, we seek to contribute to solving health, safety, and education problems in our communities. To this end, we have strengthened our corporate volunteering program, which in 2018 called upon 856 volunteers, providing 3,203 hours of charitable work. In addition to other projects, this year, volunteers worked together with Habitat for Humanity to rebuild the homes of 16 families from Tlaquiltenango, Morelos, one of the areas most affected by the 2017 Mexico earthquake.

Finally, as for the **Environment**, this region works constantly toward achieving a sustainable society. Llantatón is one of our main community programs, and its goal is to promote recycling and reuse of end-of-life tires, thereby eliminating sites for outbreak of infection. 101 tonnes of end-of-life tires were collected in Costa Rica as well as 47 tonnes in Mexico. Waste management has also been a key part of our company's environmental strategy. At our Mexican plants we achieved a beneficial reuse rate of 96% in Cuernavaca and 99% in León, while at the Heredia plant in Costa Rica we achieved a rate of 97%.

One achievement that fills us with pride in our region is the recognition we received for our responsible internal management when we were awarded *Great Place to Work* certification in Mexico, Costa Rica, and Colombia, standing out as an employer that offers a positive organizational culture, respect for diversity, and benefits for its employees.

As the leader of BS-LAN, I am aware that we must act in congruence with the international agenda through local actions that drive harmonious growth and greater opportunity. For this reason, we incorporate the United Nations Sustainable Development Goals (SDGs) as an active part of our management, by defining goals and objectives to create a positive impact, as reflected in this report.

The changing reality we face each day requires that we acknowledge that the results obtained would not have been possible without the commitment, experience, and desire for self-improvement of all the people who are part of BS-LAN today. I would like to thank all our employees, customers, suppliers, and other stakeholders for their trust and for helping to ensure that Bridgestone fulfills its mission to *Serve Society with Superior Quality*.

Alfonso Zendejas
President and Managing Director
Bridgestone Latin America North (BS-LAN)





Bridgestone Corporation



Corporate Philosophy

Bridgestone's corporate philosophy offers a guide to building better products as well as better communities.

Bridgestone's mission, values, and commitment to sustainability and innovation define who we are, driving us to remain the global leader in tire technology and diversified products.

Mission

Bridgestone's mission came about as a result of the commitment of its founder, Shojiro Ishibashi, to *Serve Society with Superior Quality*.

Since beginning as a small tire supplier in Japan in 1930, and through the present day as a leading global company, Bridgestone has always worked with the conviction that it can make the world a better place. At a time when others were focused primarily on generating profits, Shojiro Ishibashi believed that a company that contributes to society will always be successful.



Shojiro Ishibashi, Founder

The Bridgestone Essence

To achieve its mission, Bridgestone has established a set of shared values called Foundations, which demonstrate our commitment to providing customers with products and services of the best quality while giving back to the communities in which we operate. The Bridgestone Essence is comprised of the philosophy of the company's founder, our corporate culture, and the diversity that the company has achieved.

The Bridgestone Essence

Mission

Serving Society with Superior Quality

Foundation

Seijitsu-Kyocho
[Integrity and Teamwork]

Shinshu-Dokuso
[Creative Pioneering]

Genbutsu-Genba
[Decision-Making Based on Verified, On-Site Observations]

Jukuryo-Danko
[Decisive Action after Thorough Planning]

BRIDGESTONE

In Figures

Corporate Office: **Japan**

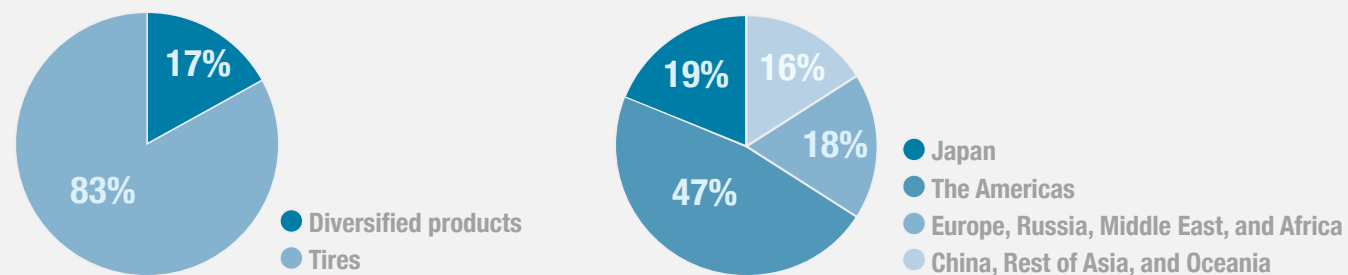
Regional Headquarters:

- ▶ The Americas
- ▶ Europe, Middle East, and Africa
- ▶ China, Asia and Oceania

▶ **143,509 employees⁽¹⁾**

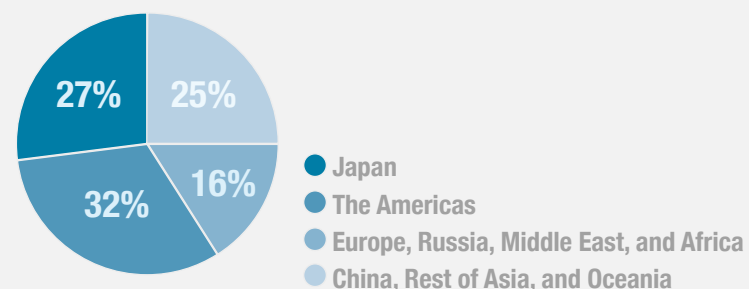
Sales⁽²⁾: USD 32.883 billion⁽³⁾

Sales by Business Segment and Market⁽⁴⁾:



Tire Production⁽⁵⁾:

Total:
1,86 million tonnes



Research and Development Investment⁽⁶⁾: **USD 932.8 million**

For further information on financial results of the Bridgestone's Corporate Headquarters please visit: <https://www.bridgestone.com/ir/financialdata/index.html>

(1), (2), (4) and (5) As of December 31, 2018.
(3) and (6) Based on the rate of ¥111.00 to USD\$1.00, the approximate year-end rate.

Corporate Governance

The Bridgestone Corporate Group has a global governance structure that allows it to maintain transparency and trust with its stakeholders.

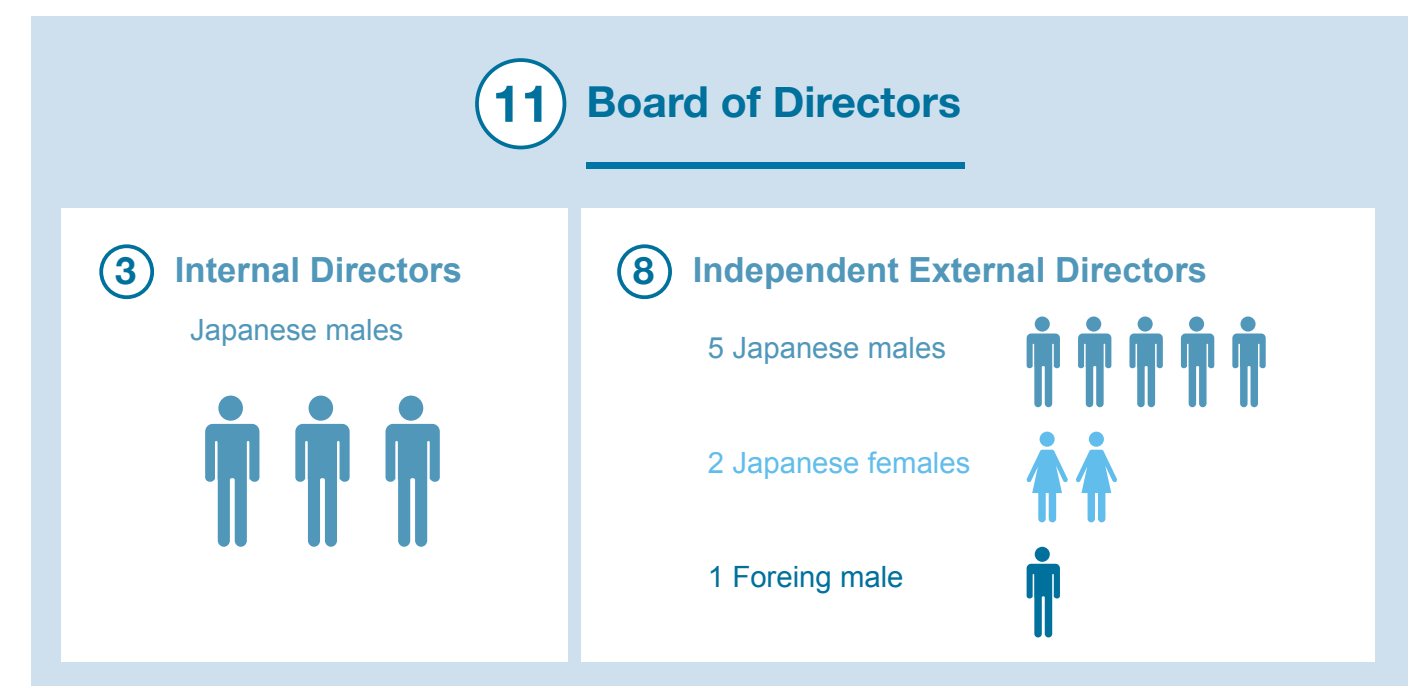
Bridgestone's Board of Directors is the Company's highest governing body. The Board is comprised of eight outside directors and three internal directors.

The CEO, COO, and executive officers report to the Board of Directors and are ultimately responsible for Bridgestone's performance. In order to implement the Board's most important strategic decisions, the Company has established a Global Executive Committee that is comprised of key executives from across the global organization that determines and oversees implementation of these policies and strategies.

CSR Governance

The CEO is responsible for the Company's Global CSR Commitment, *Our Way to Serve*. An Executive Vice President and Executive Officer of Bridgestone Corporation leads the Company's CSR strategy, engaging Global Executive Committee members, Strategic Business Unit presidents, members of the Global CSR Enhancement Committee, the Global Quality Management Committee, and Bridgestone employees worldwide.

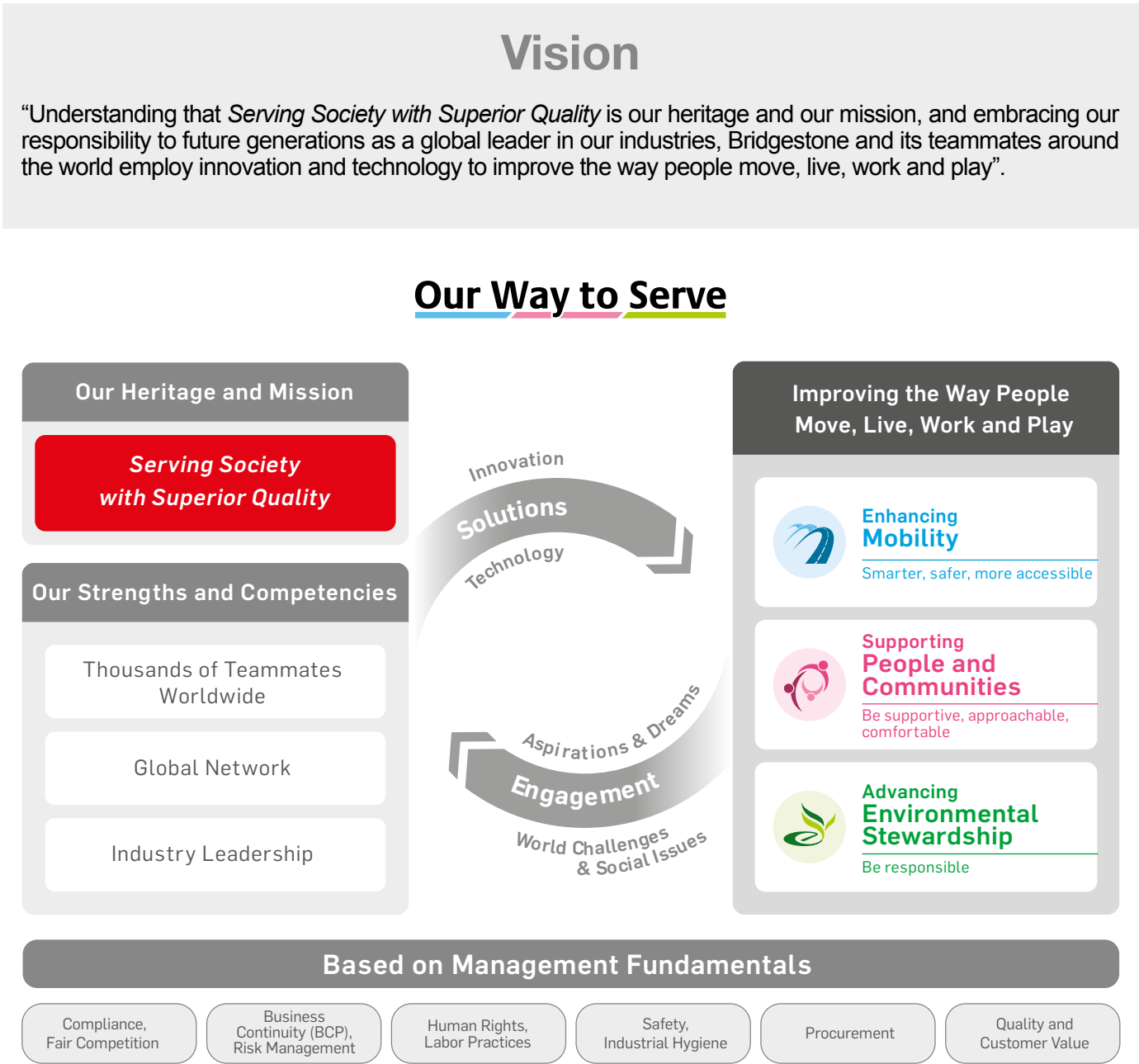
For further information on Bridgestone's corporate governance system, please refer to the: <https://www.bridgestone.com/corporate/governance/>



Global Corporate Social Responsibility (CSR) Commitment

Created in 2017 and launched around the world, *Our Way to Serve*, the Bridgestone's Group Corporate Social Responsibility (CSR) Commitment, focuses on three Priority Areas—Mobility, People and Environment—that help improve the way people move, live, work and play.

These commitments are underpinned by six Management Fundamentals that articulate the high expectations the Group has for operating as a responsible business.





Bridgestone Latin America North (BS-LAN)



Bridgestone Latin America North (BS-LAN) is a business unit that integrates manufacturing and sales operations of subsidiaries in Mexico, Costa Rica, Central America and the Caribbean, Colombia, and Ecuador, and BS-LAN in turn is a subsidiary of Bridgestone Americas, Inc. (BSAM) and Bridgestone Headquarters in Japan.

BS-LAN manufactures and markets a wide range of tires from the Bridgestone, Firestone and other associated brands, in order to meet the needs of varied customers: end consumers, manufacturers of original equipment, transportation companies, and agricultural businesses. Likewise, it has operations that focus on retreading tires for buses and trucks.

In Figures

Corporate Office:

Mexico City, Mexico

Plants:

2 tire production plants

- Cuernavaca, Morelos, Mexico
- Belen, Heredia, Costa Rica

1 tire retreading plant

- León, Guanajuato, Mexico

Production:

► Daily production:
27.592 tires

10.886
Costa Rica

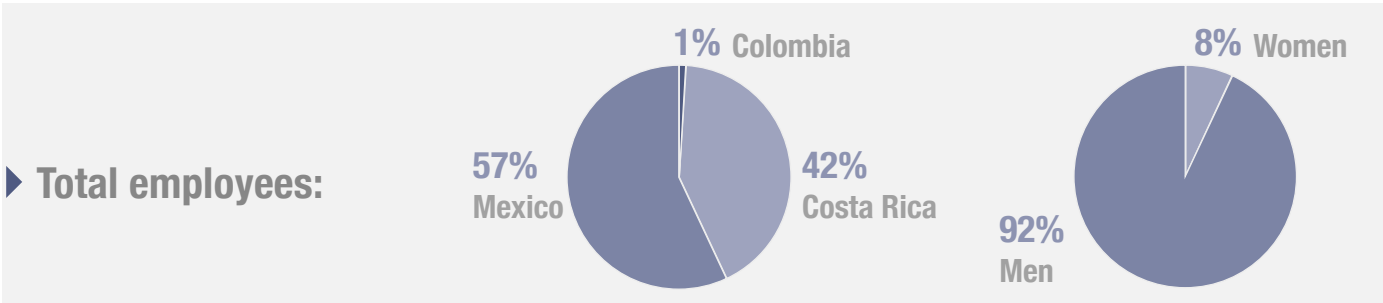
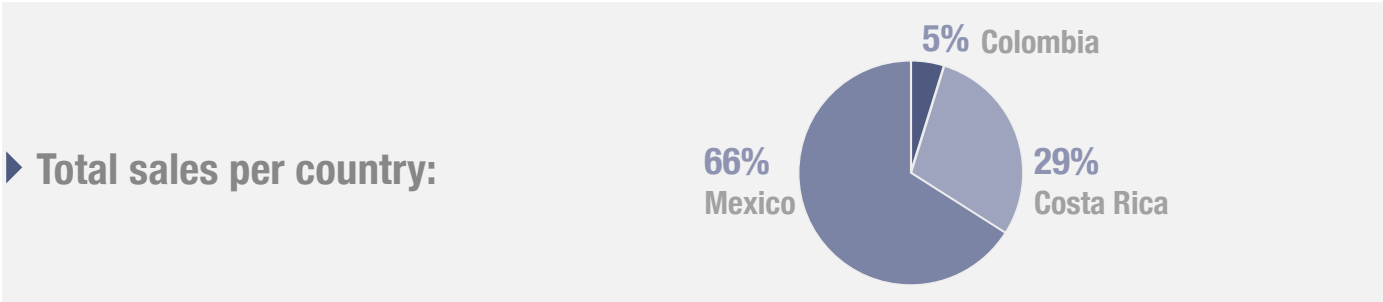
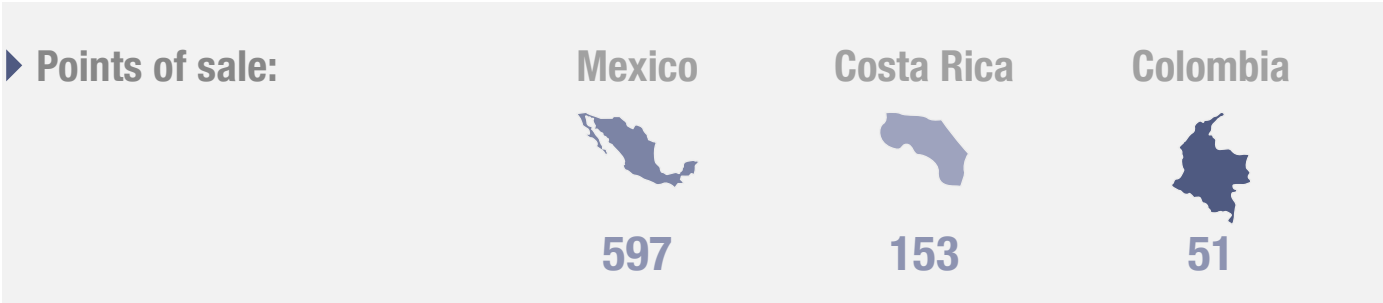
16.706
Mexico

► Annual tire production:
9.372.281 tires

3.723.095
Costa Rica

5.649.186
Mexico








► Tire retreading annual production: **9.358 tonnes**



Bridgestone Latin America North (BS-LAN) Governance

This governing body is comprised of senior officers and managers, who are tasked with ensuring that the organization develops sustainably in a manner consistent with the vision that characterizes Bridgestone Americas and the Bridgestone Corporation.

The directors report directly to Bridgestone Americas and/or to the regional headquarters, applying the same international systems and quality standards in order to standardize and integrate operations and to foster compliance with the applicable regulations in each country.

Board of Directors				
		Men	Women	
59 Mexico	President	1		
	Directors	6	2	
	Deputy directors, managers, or area representatives	44	6	
4 Colombia	Directors	1		
	Deputy directors, managers, or area representatives	3	1	
31 Costa Rica	Directors	4		
	Deputy directors, managers, or area representatives	26	1	

Products and Services

Tires

Bridgestone Colombia markets tires for cars and vans, trucks, buses, construction and mining vehicles, industrial and agricultural machinery, and motorcycles.

Retreading

Bridgestone Colombia plays a major role in the high-mileage tire retreading industry, offering technology, expertise, and support to the truck and bus market through its Bandag brand. The tire retreading system increases the lifespan of tires, which is why it plays a fundamental role not only managing vehicle fleets but protecting the environment, preventing hundreds of tires from being dumped in rivers or landfill sites.

Awards and Certifications



Awards	Organization
2017 Supplier of the year - Chassis Category	General Motors (GM) South America West
Certifications	Organization
Great Place to Work (biennial 2017-2019)	Great Place to Work Institute (GPTW)
IATF 16949:2016	International Organization for Standardization (ISO)
ISO 9001: 2015	International Organization for Standardization (ISO)

Bridgestone Colombia

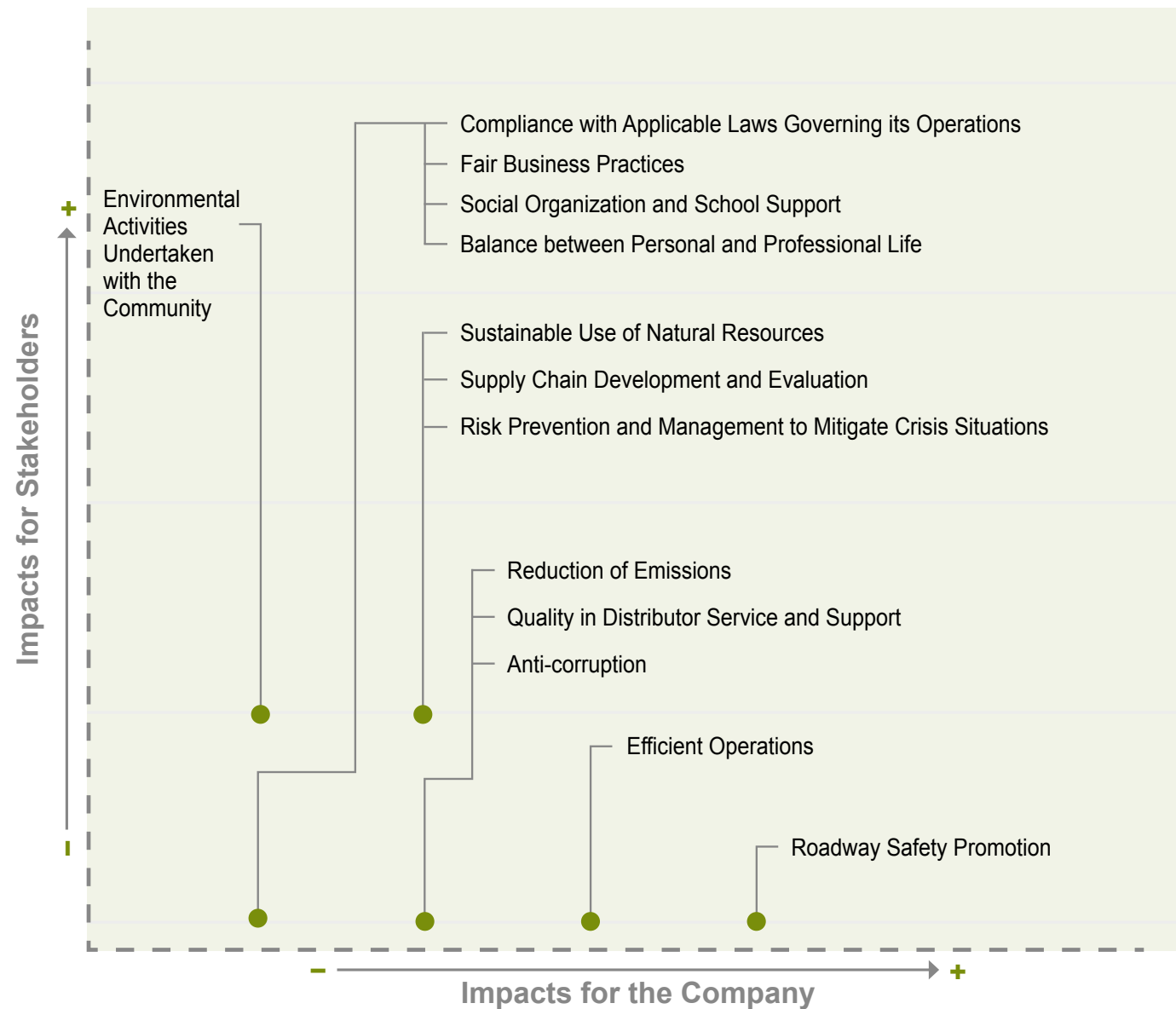


Material Issues

Bridgestone Colombia conducted a materiality analysis in order to understand its stakeholders' expectations and prioritize them based on their importance and influence.

This analysis shows a series of relevant issues that help the company to make assertive decisions regarding its stakeholders.

Through its three Priority Areas and its six Management Fundamentals, the company works on these material issues, measures its results, and establishes future commitments to minimize potential negative impacts and reinforce the positive ones.



Contribution to the Sustainable Development Goals (SDGs)

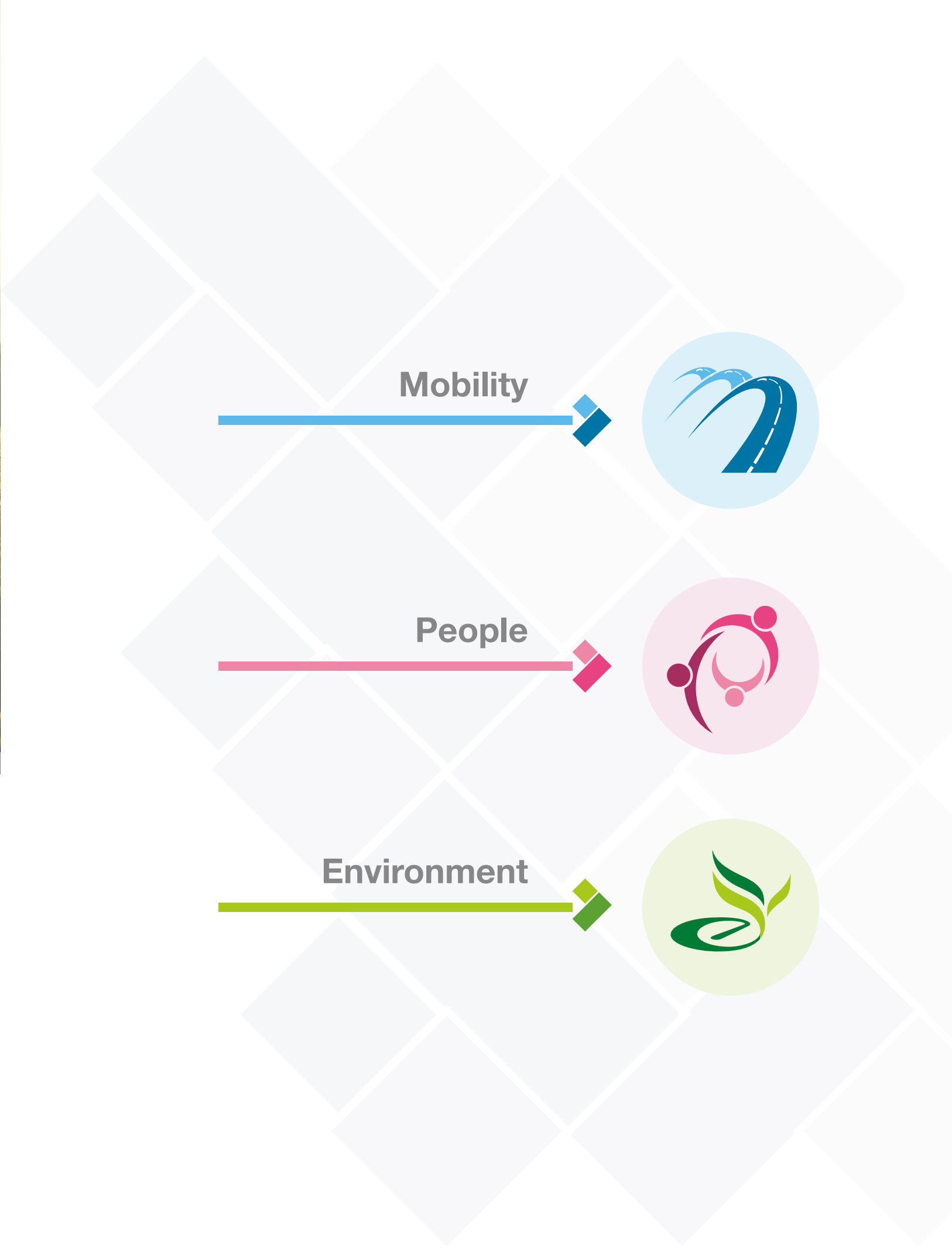
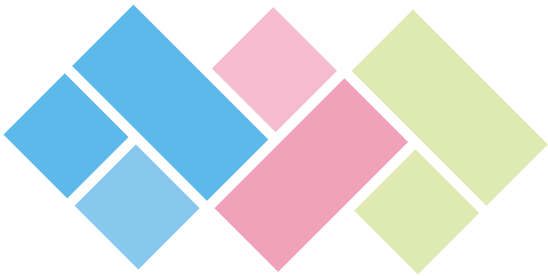
In 2015, all countries comprising the United Nations approved the 2030 Agenda for Sustainable Development, which consists of 17 goals and 169 targets in five areas: people, prosperity, planet, peace, and partnership.

Bridgestone Colombia is committed to the Sustainable Development Goals and has identified its contribution as follows:

Related SDGs	Bridgestone Priority Areas and Management Fundamentals	Examples of Existing Work Contributing to SDGs Targets
Mobility		
 	<ul style="list-style-type: none"> Accessible Mobility Smart Mobility Safe Transportation 	<ul style="list-style-type: none"> Run-Flat Tires (3.6) (11.2) Think Before You Drive Campaign (3.6)
People		
	<ul style="list-style-type: none"> Contributing to a Safer Society Accessible and Inclusive Education Promoting Healthier Communities 	<ul style="list-style-type: none"> Bridgestone Christmas (1.1)
Environment		
   	<ul style="list-style-type: none"> In Harmony with Nature Value Natural Resources Reducing CO2 Emissions 	<ul style="list-style-type: none"> LEED Certification (9.4) (13.2) Correct disposal of waste in partnership with Rueda Verde (12.5) Reforestation (15.2)
Management Fundamentals		
 	<ul style="list-style-type: none"> Compliance, Fair Competition 	<ul style="list-style-type: none"> Global Code of Conduct and Ethics Training (16.5) Partnerships (17.17)
	<ul style="list-style-type: none"> Business Continuity (BCP), Risk Management 	<ul style="list-style-type: none"> Crisis Management Program (16.6)
 	<ul style="list-style-type: none"> Human Rights, Labor Practices 	<ul style="list-style-type: none"> Diversity Committee (5.1) Training and Talent Development of Employees (8.5)
	<ul style="list-style-type: none"> Safety, Industrial Hygiene 	<ul style="list-style-type: none"> Health Services for Employees and their Family
	<ul style="list-style-type: none"> Procurement 	<ul style="list-style-type: none"> Global Sustainable Procurement Policy (12.2) Supplier Training, Development, and Evaluation (12.2)
	<ul style="list-style-type: none"> Quality and Customer Value 	<ul style="list-style-type: none"> Distributor Evaluation and Development

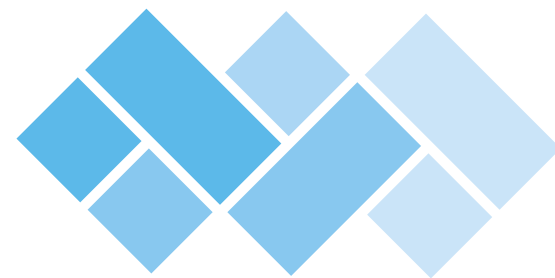


Priority Areas





Mobility



Material
issues
addressed

• Road Safety
Promotion

GRI 103-1,
103-2,
103-3



In the fast-changing world of mobility, the Bridgestone Group is pioneering solutions that benefit end-users, customers, and society. High-performance mobility can improve quality of life in cities with better public transportation, reduced congestion and traffic-related accidents, and increased accessibility.



Accessible Mobility

Making smooth and seamless mobility available.



Smart Mobility

Utilizing unique technologies to improve the way people and goods move.



Safe Transportation

Utilizing unique technologies to enhance safe mobility



Smart Mobility

Run-Flat Technology

Bridgestone's Run-Flat technology allows travelling up to 80 kilometers per hour (50 miles) to a safety place after a puncture.

A reinforced material inside the walls of the tires allows a flat Bridgestone tire to continue carrying the weight of the vehicle after total loss of pressure.

Once the tire is punctured, the driver will feel no difference when driving, but thanks to the air pressure sensor, the car's computer will notify the driver using an indicator light.



Safe Transportation

Bridgestone Colombia promotes a road safety culture in the country. According to figures from the World Health Organization⁽⁷⁾, approximately 1.35 million people die each year as a result of traffic accidents. About 20 to 50 million people suffer non-fatal injuries, and many of such injuries cause some type of disability.

Through different programs, Bridgestone contributes to raising awareness in society of the importance of road safety.

Think Before You Drive

Each year, Bridgestone Colombia conducts the Think Before You Drive campaign, which is designed to raise awareness among drivers regarding the most important actions to consider when driving, thereby promoting a culture of safe transport in the country.

During these days, tire pressure and conditions are checked for free by the company, handing out informational brochures with road safety tips at service centers and hypermarkets during the main vacation periods: Holy Week and summer.

(7) <https://www.who.int/es/news-room/fact-sheets/detail/road-traffic-injuries>

Road Safety Campaigns

Think Before You Drive for Vacations - Colombia

3 programs conducted at service centers
120 free tire checks
340 informational brochures delivered
1.020 beneficiaries

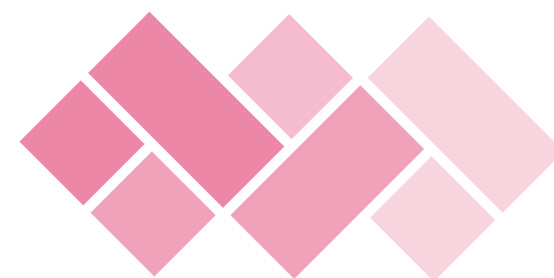
Think Before You Drive for Vacations - Ecuador

2 programs conducted at service centers
65 free tire checks
240 informational brochures delivered
720 beneficiaries





People



Bridgestone Corporation strives to make a positive impact on the communities where it operates around the world. The company is delivering on its People commitments by investing in a safer society, supporting accessible and inclusive education, and promoting healthier communities.



Contributing to a Safer Society

Building safer communities through services, products, and corporate and individual initiatives.



Accessible and Inclusive Education

Expanding education and training opportunities to develop job and life skills.



Promoting Healthier Communities

Promoting access to the resources people need to lead healthier lives.



Contributing to a Safer Society

Volunteer

One of the ways that Bridgestone Colombia supports communities is through its Corporate Volunteering program, which operates in four modalities:

Assistance Volunteering: Directs philanthropic support to communities, generating resources and fundraising.

Volunteering at Events: Activities that generate a positive impact through implementation or maintenance of infrastructure and related donations.

Skill-Based Volunteering: Encourages the participation of volunteers through transfer of skills and abilities to beneficiaries.

Entrepreneurial Volunteering: Promotes leadership and entrepreneurship among employees through execution of the volunteer's own projects with the program's advisory.

- ▶ 35 volunteers
- ▶ 185 volunteer hours
- ▶ 2.380 people benefited



Promoting Healthier Communities

Bridgestone Colombia promotes initiatives to contribute to creating healthier and more prosperous communities in low income areas.

Bridgestone Christmas

Every year, Bridgestone Colombia organizes a Christmas campaign, bringing happiness to those most in need. In 2018, Bridgestone employees—through Semillas de Vida Eterna Foundation—had the opportunity to spend time with 40 children and provide them with food supply kits and presents.

- ▶ 40 children benefited
- ▶ 20 volunteers





Environment



With the social and environmental impact of climate change, resource depletion, and biodiversity loss becoming more pronounced, Bridgestone Corporation has established a framework to address these challenges and to contribute to ensuring a healthy environment for current and future generations.



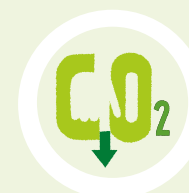
In Harmony with Nature

Promote biodiversity by improving natural habitats and through education and research on the environment.



Value Natural Resources

Continually improving natural resource conservation through operational improvements and product design.



Reduce CO2e Emissions

Continually reduce emissions of Greenhouse Gases, including CO2, from our products' complete life cycle.



In Harmony with Nature

Bridgestone Colombia seeks to promote a balance between human activities and respect for nature. To this end, it organizes activities to preserve biodiversity while also raising awareness among communities

Reforestation

Trees are an essential part for the environmental health of communities. Bridgestone Colombia worked on this project together with the Planet Foundation to preserve and improve the natural habitats of the city of Bogotá, Colombia.



Environmental Mission Statement

To help ensure a healthy environment for current and future generations...

We, the Bridgestone group, are committed to continually working toward a sustainable society with integrity and in unity with our customers, partners, communities and the world around us.

Therefore, we are focused on three objectives.



In harmony with nature

To contribute to biodiversity through habitat enhancement, and through environmental education and research.



Value natural resources

To continually improve natural resource conservation through operational improvements and product design.



Reduce CO₂ emissions

To continually reduce emissions of Greenhouse Gases, including CO₂, from our products' complete life cycle.

The Bridgestone group's environmental mission covers all aspects of our business.

Products and Services

Operations

Environmental Communication

Community Activities

TEAMS

One Team, One Planet.

BRIDGESTONE

Site:

School Campus B of Colegio Distrital La Palestina, Bogotá

100	15	45
trees planted	volunteers	volunteer hours

Value Natural Resources

Aware of the importance of preserving the planet's natural resources, Bridgestone Colombia implements corporate efficiencies that allow it to reduce the consumption of valuable resources, thereby decreasing its environmental impact.

LEED-Certified Building

Bridgestone Colombia headquarters are located in Bogotá's Argos Tower—a building awarded with the LEED Silver certification (Leadership in Energy and Environmental Design), in the Core & Shell and Commercial Interiors categories.

Argos Tower Features:

- Sustainability strategies
- Efficiency in the use of concrete in its construction
- Green roof for thermal control
- Water collection, treatment, and recycling
- Energy efficiency
- Crossed ventilation
- Sun breakers and windows with solar refraction coefficients

Waste

Bridgestone Colombia has a partnership with Rueda Verde, an NGO that develops a sustainable system of selective collection and environmental management of end-of-life tires, which purpose is to contribute to the environment preservation.

Tires collected by Rueda Verde undergo mechanical crushing processes until granulated or pulverized rubber is obtained. Then, this rubber is used to prepare modified mixtures used to refurbish and build roads, street furniture, synthetic courts, running tracks, and footwear, among other products.

Bridgestone Colombia, through the Rueda Verde program, has contributed to collect over 8 million end-of-life tires.

Reducing CO2 Emissions

Pursuant to the target established by G8 global leaders in 2008, Bridgestone has agreed to accomplish a 50% global reduction in its CO2 emissions by 2050.

Bridgestone Colombia has established the following measures:

- The headquarters must be located at a LEED-certified building
- Use of energy-saving bulbs
- Logistics efficiency and product transportation

34

Priority Areas

Sustainability Report 2018 Colombia

35

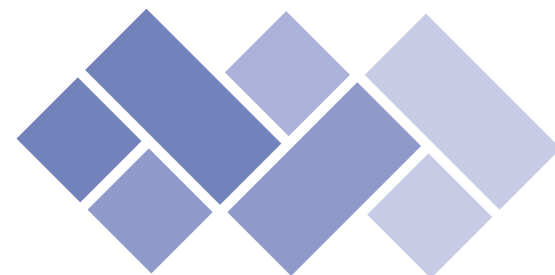


Management Fundamentals





Compliance, Fair Competition



• Compliance with Applicable Laws Governing its Operations
• Fair Business Practices
• Anti-corruption

GRI 102-16, 103-1, 103-2, 103-3, 205-1, 205-2

Ensure excellence through compliance and integrity.

To build trusting relationships with all stakeholders, Bridgestone ensures that ethical decision-making guides responsible business practices across all our operations

Code of Conduct

In 2018, the new Global Bridgestone Code of Conduct was launched, based on its mission and its fundamental values.

The Code of Conduct provides a practice guide to managing ethical questions and applies both to employees and to suppliers and contractors. In addition, it establishes ethical guidelines to act with integrity, not only at work, but also in the market and in our communities.

To learn more about the Bridgestone Code of Conduct, you can review it here:

https://www.bridgestone.com/corporate/library/corporate_governance/pdf/Bridgestone_global_code_of_conduct.pdf

Compliance Committee

The Compliance Committee is a support, monitoring, and internal reporting entity comprised of five members, one from each of the following areas: Office of the President, Auditing, Legal, Finance, and Human Resources.

Its functions include:

- ▶ Ensuring that people know and uphold the Code of Conduct
- ▶ Following up on complaints received through BridgeLine, mailboxes, and/or any other channel available to Bridgestone employees
- ▶ Promoting training on compliance, ethics, conflicts of interest, workplace harassment, etc.

2018 Ethics and Compliance Training

Course	Number of Employees Trained
Ethics and Compliance	29
Appropriate Electronic Communication	29
Code of Conduct	34
Anti-corruption	30



Ethics and Compliance Week

During the 2018 Ethics Week, various activities and conferences were held to review the concepts from the Bridgestone Code of Conduct, such as integrity at work, integrity in our communities, and training on the new code, allowing the development of a culture of ethics among employees.

BridgeLine Reporting Channel

Bridgestone has established a set of reporting channels to allow employees and others to confidentially report suspected criminal activity, violations of the Code of Conduct or other company policies, or ethical questions or concerns.

BridgeLine reports can be made through the following ways:

- ▶ Visiting:
www.bridgestoneamericascompliance.com
- ▶ Calling the Ethics Line: 01800 518 5262
- ▶ **NO** cases were presented through the reporting channels

Anti-corruption

Bridgestone is a strong market competitor that has stood out by its clean selling practices and its adherence to standards.

The Code of Conduct establishes clear rules to maintain product safety and quality, a free and fair competition, honest sales practices, and to combat bribery and corruption.

Also, such code states that neither a Bridgestone employee nor a third party acting on behalf of Bridgestone may offer, under any circumstances, any gift to a government official or any other third party, or his/her representatives, with the purpose of obtaining or retaining business or any other commercial advantage.

Partnerships

In keeping with the Bridgestone philosophy of being a good corporate citizen, the company works together with industry associations and public and private organizations.

Associations

- National Business Association of Colombia (ANDI)
- American Business Council (CEA) in Colombia
- Colombian-American Chamber of Commerce (AMCHAM)
- National Retreading Association (ANRE) of Colombia
- National Retail Federation (FENALCO)

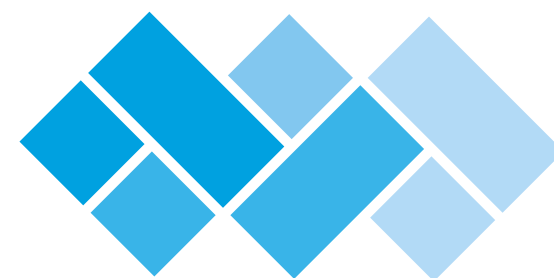
Regulatory Compliance

During 2018, Bridgestone Colombia received no fines or penalties for violation of laws or regulations relating to environmental aspects or its performance within society that could be significant in regard to the company's net worth, financial situation, and consolidated results. Likewise, there were no legal suits detected relating to acts of discrimination or violation of human rights, or significant legal complaints with regard to working conditions.





Business Continuity (BCP), Risk Management



We anticipate, prevent and mitigate risk, and when crises arise, we protect our people, property, and profits.

Crisis management is a fundamental aspect of business continuity, and for this reason, potential risks are divided into two categories from Bridgestone Japan: business strategy risks and operational risks. For both cases, Bridgestone has prepared a response plan for situations that are critical to operations.

For this reason, the company has created a business continuity and risk management working group, which focuses on the following five initiatives based on the Global Risk Management Policy:

- ▶ Fine tune and standardize the annual risk identification process in all Bridgestone companies
- ▶ Create a global definition and structure for crisis management and business continuity
- ▶ Improve risk management in the emergency action reports
- ▶ Develop a corporate travel risk management program
- ▶ Formalize the process for support between business units in crisis management

Crisis Committee

Bridgestone Latin America North has a Crisis Committee which establishes a response plan and provides the necessary tools for decision makers, in order to respond in a fast, effective, and structured way.

This committee is essential to ensuring business continuity during critical times. Its particular nature lies in the fact that there are matters that must be addressed at the corporate level and others in which the region assumes the authority and responsibility to act and communicate.

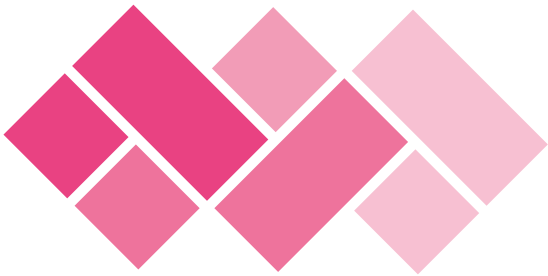
Protection of Personal Information

One important aspect in regard to regulatory compliance for Bridgestone is the protection of the personal information of company employees and candidates for employment. All their information is protected through a Corporate Privacy Notice, establishing the specifications and guidelines to ensure that personal information in the company's possession is handled appropriately.





Human Rights, Labor Practices



Bridgestone fosters an inclusive culture to adopt and apply ethical labor practices, build trust with our employees, and respect diversity and fundamental human rights.

The company is committed to promoting fundamental human rights and responsible labor practices, not only because it is the right thing to do, but also because it is essential to improving the satisfaction and pride felt by its employees, which is key to the company’s sustainable success.

Global Human Rights Policy

Bridgestone’s Global Human Rights Policy comprises fundamental principles which include:

- ▶ Respect for diversity and inclusion
- ▶ Prohibition of discrimination and harassment
- ▶ Focus on occupational health and safety
- ▶ Commitment to responsible labor practices
- ▶ Protection of freedom of expression and association

Staff

The Bridgestone Colombia staff is made up of 33 employees, of which 36% are women and 9% are older than 50 years of age.

2018 Workforce by Gender and Age		
Gender	Age	Total
Men	Under 30 years	5
	Between 30 and 50	13
	Over 50	3
Women	Under 30 years	1
	Between 30 and 50	11
	Over 50	0
Total		33

15% annual turnover

6 new hires



Respect for Diversity

Bridgestone Colombia offers an environment in which people with different values and personalities can work comfortably and demonstrate their skills. To make this possible, the company:

- ▶ Recognizes and respects the diversity of cultures and customs everywhere.
 - ▶ Agrees with people's different points of view to create more value.
 - ▶ Establishes a system in which employees can do their work with peace of mind and fully demonstrate their abilities in the different stages of their lives.
- The company has a Non-discrimination Policy and a Compliance Committee that investigates and received any complaint relating to discrimination and sexual harassment.
 - In 2018, planning was conducted for a new Diversity Committee, defining the pillars upon which the committee will work in the coming years.
 - Compensation policies for promotions and new hires establish that all employees have access to the same salary range according to their role in the organization.
 - Life balance activities were carried out through family integration in the Family @Bridgestone program, which includes four dimensions: Kids, Parents, Wellness, and Diversity.
 - All employees have a benefits package that exceeds the legal minimum in terms of health, family, culture, and wellbeing.



Training

Bridgestone Colombia invests in the professionalization of its human capital implementing training and talent development programs.

Employees Receiving Training	
	2018
Number of individual trainings	35
Hours of training	1.859
Average hours of training per employee	56
Investment in training	25.580 USD

30 individual technical training sessions: safety, quality, productivity, and other topics

27 employees in development programs: master's degrees, certifications, coaching, English, and others



Talent Development

Bridgestone Colombia maintains a commitment to working with its employees to improve their skills and performance.

All employees have a plan that allows them to clearly understand their career opportunities, as well as the growth and development they can provide to Bridgestone.

There are different programs that contribute to training and development:

Program	Description
Development of Dan Totsu Executive Skills	In partnership with ADEN International Business School, Bridgestone employees receive training through a comprehensive platform that strengthens and develops their business and leadership skills. 6 participants
Mentoring	Helps to develop the knowledge, networks, and careers of employees through a relationship between experienced mentors and their mentees. 2 participants
Inside Track Internal Leadership Program	The purpose is to standardize the knowledge and competencies of team leaders through an e-learning platform. 5 participants
Internship Program	Attracts talented young university students who wish to strengthen their academic knowledge and acquire professional experience with an internship, with the possibility of being hired after the end of the internship. 3 interns

Considering medium- and long-term challenges, the company carries out a performance evaluation with an integrated talent management system, Performance Management Appraisal (PMA).

The four PMA stages are:

1. Defining goals
2. Biannual review
3. Annual review
4. Calibration of results

100% of employees received a performance evaluation



Safety, Industrial Hygiene



Safety always comes first.

At Bridgestone, we make safety a business value. Creating a safe working place for all is everyone's responsibility.

Training and Awareness

Bridgestone Colombia has implemented a training and awareness program so that employees may learn the protocols and how to act in the event of an eventuality.

8 employees trained in health and safety topics

16 hours of training

Occupational Health

Bridgestone Colombia conducts various initiatives to promote healthy habits and sport.

Bridgestone Colombia's business scope has commercial purposes only; therefore, it does not pose greater risks to employees' health or safety. In 2018, there were no injuries, fatalities, or days lost due to diseases related to work activities.

Medical Services

Bridgestone Colombia offers services in psychology, nutrition, and family medicine. These services are 100% free for employees and 70% off for their family.

Also, all employees have medical and life insurance, as well as a retirement plan.





Procurement



Create value to society through sustainable procurement practices.

We are committed to creating value and continually working toward a sustainable society to realize long-term environmental, social, and economic benefits by incorporating the following into the entire supply chain:

1. Transparency
2. Compliance
3. Quality, cost, delivery (QCD), and innovation
4. Sustainable procurement practices

Global Sustainable Procurement Policy

In 2018, the Bridgestone Global Sustainable Procurement Policy was launched in 2018, reflecting the company's commitment to creating a prosperous and sustainable supply chain.

This policy establishes the expectation that business partners and key suppliers operate with respect for human rights, environmental standards, and product quality, while including additional requirements for the conservation and rights of the earth, traceability of point of origin, and resilience.

This new policy is consistent with Bridgestone's global target to use 100% sustainable materials in its products by 2050.

Supplier Training, Development, and Evaluation

Bridgestone Colombia conducts an evaluation of its suppliers' understanding and implementation of the principles of sustainability in order to align them and build a fair and transparent business relationship.

Using forms and an established internal procedure, each person responsible for the service or product to be acquired must evaluate the supplier with the support of the purchasing area. Once the evaluation is completed, a meeting is held to report the outcome and clarify any questions.

Suppliers have a 30-day period to send a corrective action plan to Bridgestone for any nonconformities identified, which will be verified subsequently in an audit conducted by the company.

Supply Chain

Bridgestone Colombia supply chain is made up of general input suppliers for the operation and management of the business.

160 suppliers in 2018

90% from Colombia

Domestic suppliers represented **94%** of purchasing expenditure

- ▶ The Annual Supplier Meeting was held to strengthen safety, ethical, and environmental policies and procedures; 37 suppliers attended.
- ▶ 11 ISO 14001-certified suppliers.
- ▶ Training and development by the GUIARTE supplier, who was certified under BASC standards.
- ▶ A visit to rubber plantations in Colombia was conducted.
- ▶ EC Cargo, Aduanamientos, Copetran, and Informa were awarded with the 2018 Supplier of Excellence Award.
- ▶ 37 evaluations were conducted to suppliers.



Creating customer value and trust.

To create a global framework in collaboration with all related Bridgestone Group entities and stakeholders to proactively identify, prioritize, and address customer quality issues in keeping with the intentions of our founder to *Serve Society with Superior Quality*.

New Products

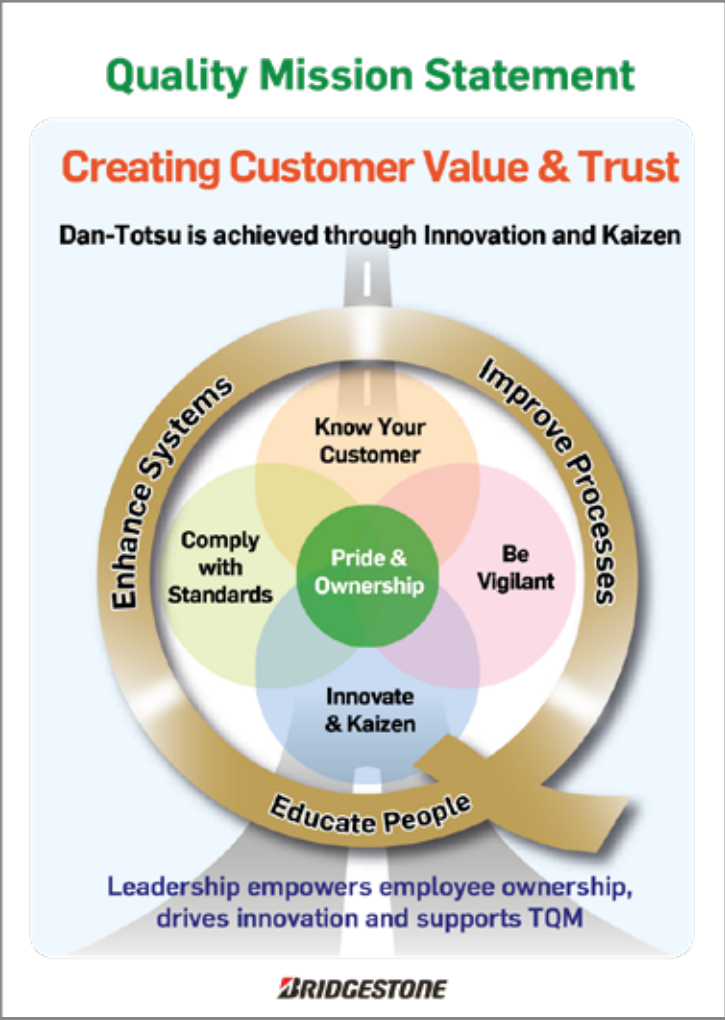
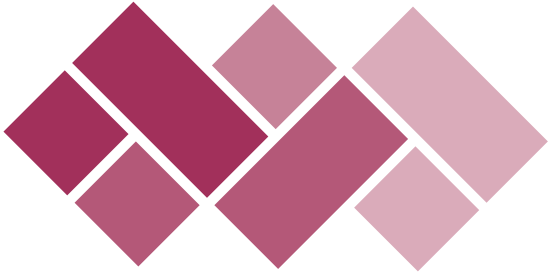
To stay a step ahead in the development of high quality products, in 2018, Bridgestone Colombia launched the following new products:

Model	Description
DURAVIS R660	Intended for light transport vehicles, SUVs, and delivery vehicles; its design helps to decrease irregular wear and cuts along the sides. Excellent performance with a gentle and silent driving experience.
ALL SEASON	Passenger tire and SUV designed to offer traction with grip in both wet or dry conditions—solid performance at all times.

51 points of sale



Quality and Customer Value



Quality and Customer Service

Thanks to its innovation and the commitment of its employees, Bridgestone Colombia achieves excellence and quality in its manufacturing, its value chain, and in all products and services delivered to customers.

Customer Service Channels	
Customer Type	Service Channel
Manufacturers	Periodic meetings
	Email
Distributors	Sales consultants
	Instructor
	Trader
	Sales hub
End Consumers	Business advisor
	Website
	Service centers
	Social networks

The Call Center followed-up **89%** of calls received in 2018

Average delivery time: **6** days

Average customer service time: **2** minutes



Training and Development of Distributors

2018 Courses for Distributors

Course Name	Description	Number of Participants	Percentage of Total Distributors
Leaving an Impression	Identifies the key points that customers want to be addressed at each point of sale to create a positive purchase experience.	25	50%
Consumer Products Clinic	Tools that allow the distributor to sell a product based on its benefits and compare it to the competition.	25	50%
JR Adjusters	Trains personnel from the distributor network at specific sites in the country on product adjustment, in order to promptly and professionally diagnose and address end user complaints.	45	67%
MR Adjusters	Trains personnel from the distributor network at the Bridgestone plant on adjustment of products from the Consumer Division and on the handling of the different things to address in a product complaint.	45	67%
Fleet Technician Training	Trains fleet technical staff for support and specialized advisory to end users of truck and retreaded tires.	45	67%

- ▶ Firestone University offered training on sales and new technologies to 80% of its distributors.
- ▶ Bridgestone developed the Dual ID initiative, a new model for identifying points of sale, with the purpose of taking account of the current characteristics and evolution of the market, as well as meeting the needs of customers.
- ▶ The Bridgestone Evolution project was developed. The purpose of this project is guaranteeing an excellent end-user service based on a loyalty and incentive plan specifically designed for point-of-sale staff.

Evaluation of Distributors

Today, there are national evaluation programs for our distributors, both on car & SUV and truck & retreading segments:

- ▶ Car & SUV –5–Tire Program — It is conducted on a biannual basis in order to ensure that each point of sale (POS) identified with our brands meet the physical, visual, and operating standards set by Bridgestone Colombia.
- ▶ Truck & Retreading — Sophistication — It is conducted on a biannual basis in order to encouraging our distributors to deliver to our final customer our Comprehensive Solution: New Tire + Services + Retreading.



The fourth Sustainability Report consolidated in Bridgestone Latin America North provides information on the activities and results of Bridgestone de Colombia S.A.S. in economic, social, and environmental areas during the period from January 1 to December 31, 2018.

Scope

The Report covers only the operations of Bridgestone de Colombia S.A.S., including Bogotá headquarters and Quito points of sale. It is independent of other subsidiaries and parent companies of Bridgestone Corporation.

This report has been prepared in accordance with the Comprehensive option of the GRI Standards, and complies with the Content and Quality Principles:

Content Principles	Quality Principles
Stakeholder Engagement	Accuracy
Sustainability Context	Balance
Materiality	Clarity
Completeness	Comparability
	Reliability
	Timeliness

The Corporate Communication and Social Responsibility Area was responsible for gathering the information, with the collaboration of the local operating divisions.

To request any additional details on the information from this Sustainability Report, contact the Bridgestone Latin America North (BS-LAN) Department of Corporate Communication and Social Responsibility via email: BS_LAN_Prensa@la-bridgestone.com

This report has been verified by an independent third party, Firma Social, S.C. (AuditaRSE), which conducted a review of the contents to ensure that the report contains accurate information that is consistent with GRI Standards.

About this Report






















Stakeholders

Bridgestone wishes to maintain close relations with its stakeholders, establishing channels for dialogue and communication to understand the stakeholders' expectations and consider their priorities when making company decisions.

Stakeholder Dialogue Mechanisms

Continuous 

Stakeholder	Description	Communication Channels		Frequency of contact
 Employees	These are all Bridgestone staff members, whose rights are respected while promoting the development of their skills and abilities. The company respects diversity and encourages communication between employees and managers.	<ul style="list-style-type: none"> • Meetings • Activities • Internal communications 	<ul style="list-style-type: none"> • Training • Courses and assessments • Audits 	
 Suppliers	These vendors supply the necessary raw material for the company's daily production and operational activities. Bridgestone conducts fair and impartial transactions with them and promotes their sustainability policies.	<ul style="list-style-type: none"> • Supplier meetings and assessments • Training 	<ul style="list-style-type: none"> • Email • Telephone 	
 Associations and Institutions	These groups represent the interests of the sector to which Bridgestone belongs. They can be of a social or economic nature.	<ul style="list-style-type: none"> • Meetings • Email 	<ul style="list-style-type: none"> • Plant tours to learn about the company's quality systems, among others 	
 OEMs (Original equipment)	Automotive assembly plants, dealers, and end users represent these. Bridgestone strives to ensure that it is Serving with Superior Quality by offering attractive products and services that respond to their needs, along with information to help them make better decisions.	<ul style="list-style-type: none"> • Meetings • Audits • R&D 	<ul style="list-style-type: none"> • Email • Direct communications 	
 Clients		<ul style="list-style-type: none"> • Meetings • Training 	<ul style="list-style-type: none"> • Encounters • Direct and permanent communications with the sales and marketing teams 	
 Business Partners (Dealers)		<ul style="list-style-type: none"> • Website • Toll-free Customer Service Center phone number 	<ul style="list-style-type: none"> • Market Research • Social Media • Email 	
 End Consumer	It refers to the people to whom the company's operations generate an impact or benefit. Bridgestone works to contribute to the development of the community, preserve natural resources and carry out activities for the benefit of social causes.	<ul style="list-style-type: none"> • Communication campaigns for employees and the community • Direct communications with social organizations 	<ul style="list-style-type: none"> • Campaigns on social networks • Website • Sponsorships 	
 Community		<ul style="list-style-type: none"> • Meetings and participation in sector associations and initiatives • Email 	<ul style="list-style-type: none"> • Telephone • Meetings 	
 Authorities	These national and international external organizations and government bodies regulate and audit industry processes and operations.			
 Media	It refers to the media for dissemination and creation of informative content, private or public, which have a direct impact on Bridgestone and its environment.	<ul style="list-style-type: none"> • Email • Events 	<ul style="list-style-type: none"> • Telephone or in person • Press conferences 	

Materiality Analysis

In 2017, Bridgestone Latin America North (BSLAN) conducted a materiality analysis, which remains current, with the following objectives:

- Identify the perceptions of stakeholders regarding the company's performance regarding sustainability, consistent with Our Way to Serve (according to the three Priority Areas and six Management Fundamentals).
- Prioritize the expectations and/or needs of stakeholders through an indirect dialogue (survey), in order to establish the topics covered in this Sustainability Report.

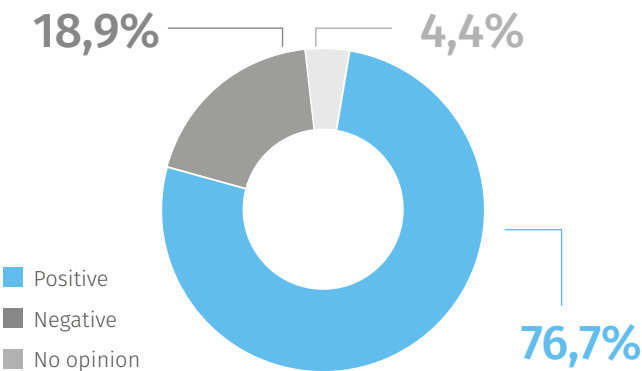
The materiality analysis was carried out in adherence to the GRI Guidelines and Standard G:35 of the Institute of Technical Standards of Costa Rica (INTECO). The materiality analysis focused initially on approaching internal and external stakeholders, so as to acknowledge their expectations and perceptions regarding sustainability at Bridgestone. In so doing, important topics were identified for the continued development of the company's regional sustainability plan, seeking to align priority points of the plan with the interests of the stakeholders and the company's business objectives.

One of the main conclusions for Colombia—according to the Materiality Analysis—is that stakeholders hold a positive view of the company's sustainability, in excess of 83% on average.

Colombia

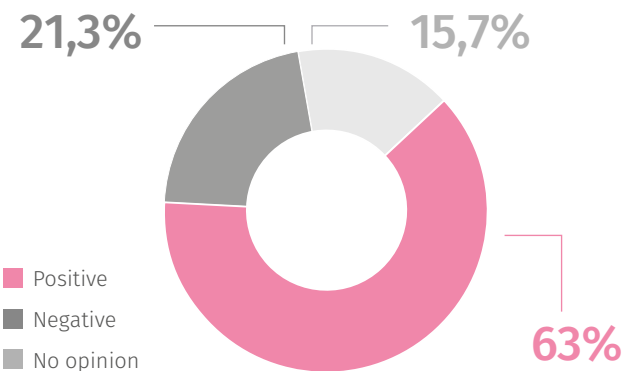
In addition to consider the stakeholders' priorities (results of the survey), relevant issues determined internally were taken into account due to the importance given by each department for the management of the organization, the impact that such issues have on the main CSR subjects according to ISO 26000, and the importance that reflected this topic in the media (news monitoring) in 2017. Also, a sustainability best practices benchmark analysis was conducted on Bridgestone competitors in Colombia.

Mobility



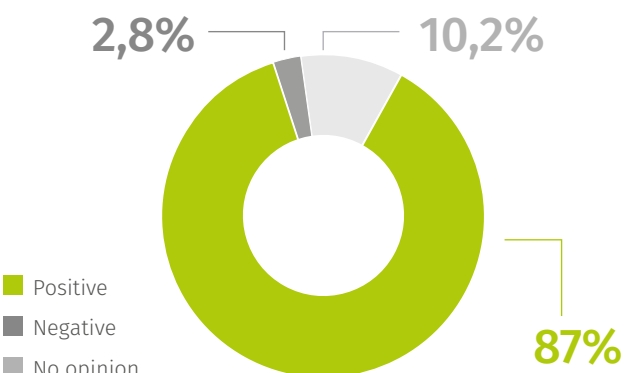
Efficient operations (Reduction in time and costs to offer better products and services)

People



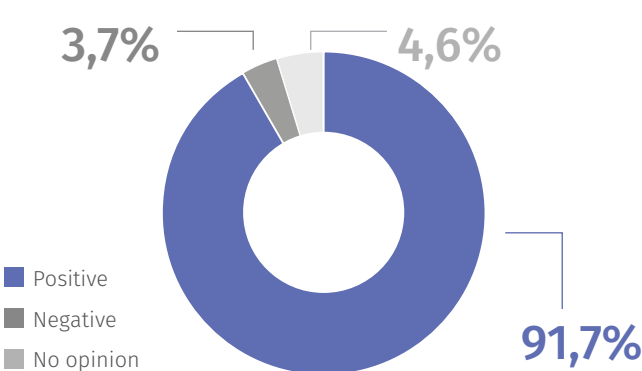
Environmental activities undertaken with the community

Environment



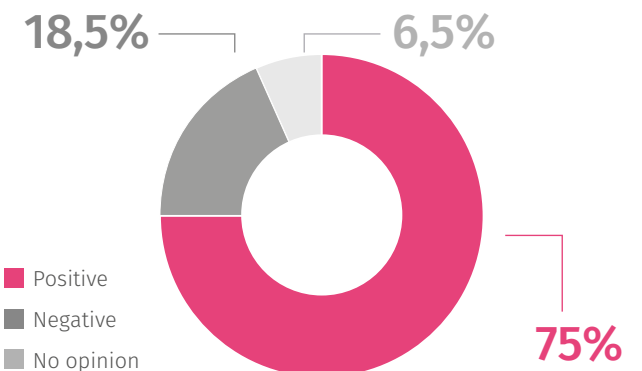
Collection and recycling of waste tires

Compliance and Fair Competition



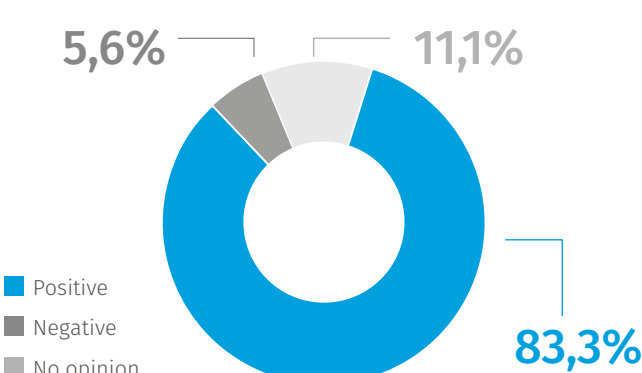
Fair Business Practices (Logistics, Distribution, and Fair Prices for Distributors)

Human Rights and Labor Practices



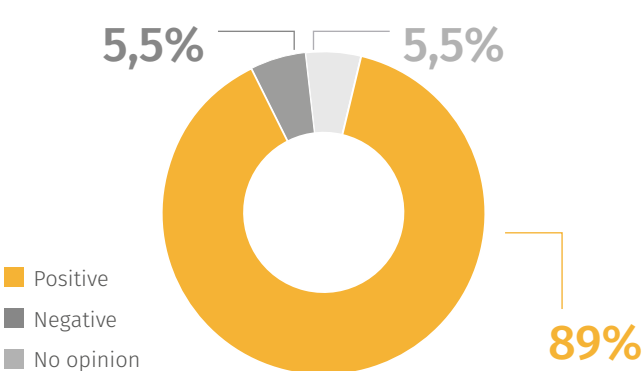
Work-Life Balance

Business Continuity (BCP) and Risk Management



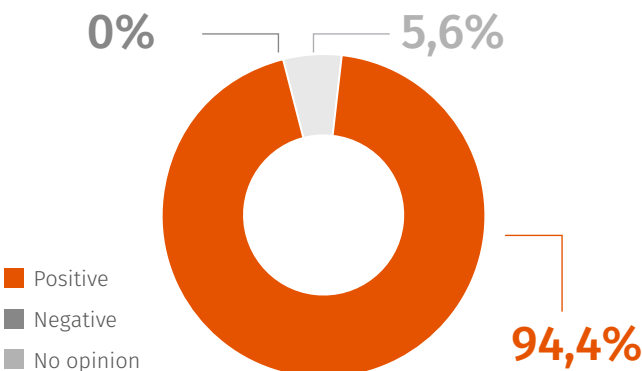
Risk Prevention and Management to Mitigate Crisis Situations

Industrial Hygiene and Safety



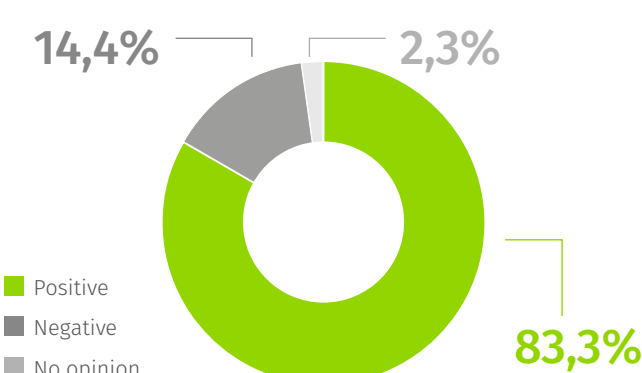
Occupational Safety

Procurement



Supply chain development and evaluation (Alignment with ethical and socio-environmental standards)

Quality and Customer Value



Quality in Customer Service and Support

GRI Content Index “in accordance” with GRI Standards: Comprehensive Option

GRI Standard	Disclosures	Page/Direct Answer	Omissions
GRI 101: Foundation 2016			
General Disclosures			
GRI 102: General Disclosures 2016	102-1 Name of the organization.	Scope p.57	
	102-2 Activities, brands, products, and services.	Products and Services p.19	
	102-3 Location of headquarters	Back cover p.69	
	102-4 Location of operations	Bridgestone Corporation in Figures p.10	
	102-5 Ownership and legal form	Scope p.57	
	102-6 Markets served	Products and Services p.19 Bridgestone Corporation in Figures p.10	
	102-7 Scale of the organization	Bridgestone Corporation in Figures p.15 Staff p.45	
	102-8 Information on employees and other workers	Staff p.45	
	102-9 Supply chain	Supply Chain p.51	
	102-10 Significant changes to the organization and its supply chain	Scope p.57	
	102-11 Precautionary Principle or approach	Business Continuity (BCP), Risk Management p.43	
	102-12 External initiatives	Awards and Certifications p.19 Contribution to the SDGs p.21	
	102-13 Membership of associations	Partnerships p.41	
	102-14 Statement from senior decision-maker	Message from the President and Managing Director p.5	
	102-15 Key impacts, risks, and opportunities	Message from the President and Managing Director p.5	
	102-16 Values, principles, standards, and norms of behavior	Corporate Philosophy p.9 Code of Conduct p.39	
	102-17 Mechanisms for advice and concerns about ethics	BridgeLine Reporting Channel p.40	
	102-18 Governance structure	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	

GRI Standard	Disclosures	Page/Direct Answer	Omissions
GRI 102: General Disclosures 2016	102-19 Delegating authority	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	Scope p.57	CSR Governance p. 11	
	GRI Content Index p.62	Materiality Analysis p.60	
	An Independent Assurance Report was not performed.	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-23 Presidente del máximo órgano de gobierno	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-24 Nominación y selección del máximo órgano de gobierno	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-25 Conflictos de interés	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-26 Función del máximo órgano de gobierno en la selección de objetivos, valores y estrategia	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-27 Conocimientos colectivos del máximo órgano de gobierno	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-28 Evaluación del desempeño del máximo órgano de gobierno	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-29 Identificación y gestión de impactos económicos, ambientales y sociales	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-30 Eficacia de los procesos de gestión del riesgo	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-31 Review of economic, environmental, and social topics	CSR Governance p. 11	
	102-32 Highest governance body's role in sustainability reporting	CSR Governance p.11 Scope p.57	
	102-33 Communicating critical concerns	CSR Governance p. 11	
	102-34 Nature and total number of critical concerns	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	

GRI Standard	Disclosures	Page/Direct Answer	Omissions
GRI 102: General Disclosures 2016	102-35 Remuneration policies	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-36 Process for determining remuneration	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-37 Stakeholders' involvement in remuneration	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-38 Annual total compensation ratio	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-39 Percentage increase in annual total compensation ratio	Corporate Governance p.11 https://www.bridgestone.com/corporate/locations/index.html	
	102-40 List of stakeholder groups	Stakeholders p.58	
	102-41 Collective bargaining agreements	N/A	
	102-42 Identifying and selecting stakeholders	Stakeholders p.58	
	102-43 Approach to stakeholder engagement	Stakeholders p.58	
	102-44 Key topics and concerns raised	Materiality Analysis p.60	
	102-45 Entities included in the consolidated financial statements	Scope p.57	
	102-46 Defining report content and topic Boundaries	Materiality Analysis p.60	
	102-47 List of material topics	Materiality Analysis p.60	
	102-48 Restatements of information	Scope p.57	
	102-49 Changes in reporting	Scope p.57	
	102-50 Reporting period	Scope p.57	
	102-51 Date of most recent report	Scope p.57	
	102-52 Reporting cycle	Scope p.57	
	102-53 Contact point for questions regarding the report	Scope p.57	
	102-54 Claims of reporting in accordance with the GRI Standards	Scope p.57	
	102-55 GRI content index	GRI Content Index p.62	
	102-56 External assurance	An Independent Assurance Report was not performed.	

GRI Standard	Disclosures	Page/Direct Answer	Omissions
Material Topics			
Economic			
Anti-corruption			
GRI 103: Management Approach 2016	103-1 Explanation of the material topic and its Boundary	Compliance, Fair Competition p.39	
	103-2 The management approach and its components	Compliance, Fair Competition p.39	
	103-3 Evaluation of the management approach	Compliance, Fair Competition p.39	
GRI 205: Anti-corruption 2016	205-1 Operations assessed for risks related to corruption	Compliance Committee p.39	
	205-2 Communication and training about anti-corruption policies and procedures	2018 Ethics and Compliance Training p.39	
	205-3 Confirmed incidents of corruption and actions taken	BridgeLine Reporting Channel p.40	
Unfair Competition			
GRI 103: Management Approach 2016	103-1 Explanation of the material topic and its Boundary	Compliance, Fair Competition p.39	
	103-2 The management approach and its components	Compliance, Fair Competition p.39	
	103-3 Evaluation of the management approach	Compliance, Fair Competition p.39	
GRI 206: Unfair Competition 2016	206-1 Legal actions for anti-competitive behavior, anti-trust, and monopoly practices	No cases of this type occurred.	
Environmental			
Energy			
GRI 103: Management Approach 2016	103-1 Explanation of the material topic and its Boundary	Value Natural Resources p.35	
	103-2 The management approach and its components	Value Natural Resources p.35	
	103-3 Evaluation of the management approach	Value Natural Resources p.35	
GRI 302: Energy 2016	302-1 Energy consumption within the organization	The Bridgestone Colombia offices are located in a LEED Silver certified building. However, it does not keep track of its energy consumption.	
	302-2 Energy consumption outside of the organization	This measurement is not performed.	
	302-3 Energy intensity	This measurement is not performed.	
	302-4 Reduction of energy consumption	The Bridgestone Colombia offices are located in a LEED Silver certified building. However, it does not keep track of its energy consumption.	

GRI Standard	Disclosures	Page/Direct Answer	Omissions
	302-5 Reductions in energy requirements of products and services	The Bridgestone Colombia offices are located in a LEED Silver certified building. However, it does not keep track of its energy consumption.	
Emissions			
GRI 103: Management Approach 2016	103-1 Explanation of the material topic and its Boundary	Reducing CO2 Emissions p.35	
	103-2 The management approach and its components	Reducing CO2 Emissions p.35	
	103-3 Evaluation of the management approach	Reducing CO2 Emissions p.35	
GRI 305: Emissions 2016	305-1 Direct (Scope 1) GHG emissions	The Bridgestone Colombia offices are located in a LEED Silver certified building. However, it does not keep track of its emissions.	
	305-2 Energy indirect (Scope 2) GHG emissions	The Bridgestone Colombia offices are located in a LEED Silver certified building. However, it does not keep track of its emissions.	
	305-3 Other indirect (Scope 3) GHG emissions	Scope-3 GHG emissions is not registered.	
	305-4 GHG emissions intensity	GHG emissions intensity is not registered.	
	305-5 Reduction of GHG emissions	Reducing CO2 Emissions p.35	
	305-6 Emissions of ozone-depleting substances (ODS)	Bridgestone Colombia does not emit ozone-depleting substances.	
	305-7 Nitrogen oxides (NOX), sulfur oxides (SOX), and other significant air emissions	Bridgestone Colombia does not emit NOX, SOX or other significant air emissions.	
Social			
Diversity and Equal Opportunity			
GRI 103: Management Approach 2016	103-1 Explanation of the material topic and its Boundary	Global Human Rights Policy p.45	
	103-2 The management approach and its components	Global Human Rights Policy p.45	
	103-3 Evaluation of the management approach	Global Human Rights Policy p.45	

GRI Standard	Disclosures	Page/Direct Answer	Omissions
GRI 405: Diversity and Equal Opportunity 2016	405-1 Diversity of governance bodies and employees	2018 Workforce by Gender and Age p.45 Bridgestone Latin America North (BS-LAN) Governance p.17	
	405-2 Ratio of basic salary and remuneration of women to men	The basic salary for each professional category is the same regardless of gender, while fully respecting the individuality of each employee and avoiding discrimination of any kind.	
Local Communities			
GRI 103: Management Approach 2016	103-1 Explanation of the material topic and its Boundary	People p.29	
	103-2 The management approach and its components	People p.29	
	103-3 Evaluation of the management approach	People p.29	
GRI 413: Local Communities 2016	413-1 Operations with local community engagement, impact assessments, and development programs	Volunteering p.30	
	413-2 Operations with significant actual and potential negative impacts on local communities	No cases of this type occurred.	
Customer Health and Safety			
GRI 103: Management Approach 2016	103-1 Explanation of the material topic and its Boundary	Mobility p.25	
	103-2 The management approach and its components	Mobility p.25	
	103-3 Evaluation of the management approach	Mobility p.25	
GRI 416: Customer Health and Safety 2016	416-1 Assessment of the health and safety impacts of product and service categories	Think Before You Drive p.26	
	416-2 Incidents of non-compliance concerning the health and safety impacts of products and services	No cases of this type occurred.	

CONTENT, EDITORIAL
GUIDELINES & DESIGN BY:

accso ACCIÓN
SOCIAL
EMPRESARIAL

www.bridgestone.com.co

Bridgestone de Colombia S.A.S.

Calle 24A Ave. #59-42 Office 203
Bogotá, Colombia
Tel: +571 6544000



Sustainability Report 2018
Colombia